



**MWACE**

CAREER COACHING

CERTIFICATE PROGRAM

MIDWEST ASSOCIATION OF COLLEGES & EMPLOYERS

## CAREER COACHING CERTIFICATE PROGRAM

FRIDAY MORNINGS VIA ZOOM | 9:00 - 11:00 AM CDT | APRIL 4 - MAY 23

*This Career Coaching Certificate program was co-developed by Amanda Cox and Brian Neighbors, who both work at the University of Illinois Urbana-Champaign. Amanda has a counseling background and 23 years of experience working in the field of higher education supporting students in their career development process. Brian has over 16 years of experience working with students from high school to advanced degrees on career development strategies, and he has developed multiple career development courses at Illinois. Amanda and Brian have offered this Career Coaching program to MWACE members in spring 2022, 2023, and 2024, for multiple cohorts at Illinois, and for individual career services and academic advising offices across the Midwest.*

### PROGRAM INFORMATION

Beginning with the fundamentals of coaching and micro-counseling skills, the program will move through theories like Planned Happenstance, Social Cognitive Theory, Career Construction, and multicultural career counseling, to name a few. Participants will receive a career coaching workbook guide for weekly topics, tools and activities to use during student appointments, and access to learning materials. Participants will also receive a certificate at the conclusion of the program.

**REGISTRATION FEE: MWACE MEMBER (\$600) | NON-MEMBER (\$750)**

**LIMITED AVAILABILITY! REGISTER TODAY! Learn more at [mwace.org](https://mwace.org)**